

TRANSFORMATION OF CULTURE

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ABSTRACT

Fact is that, Culture is an identity of any society and country in the world. Every part of the world has its own culture works as its identity. Apart from that, people are enhancing their standards of living by taking less care of culture and civilization. Gradually, it's from has been separating into different parts because of globalization and universalization. People would like to mess up their cultural identity in the world because they understand it's a meaning of development but I think, it's not a matter development, it's just opposite of fact. I have been trying to support you all by introducing the result of it step by step. If we know, how to behave and keep safe our cultural identity, might have a positive impact on posterity in the world.

***Key words:-** [Introduction of culture, transformation of culture, socialization, castisim, individualism, impact of materialism, detoreation of morality and conclusion]*

As we all know that culture is the backbone of any society in the world. Each society has its own culture in the different parts of the world that is followed by the people of that particular area. It is a simple word in listening and speaking but I mean that it has very large area of meaning but not so easy to define and discuss without vision of clear society. I like to call a statement said by MK Gandhi in his culture and civilization. He said that it is a mode of conduct. It is that kind of thing in which the society is running with its own way.

In my area of knowledge regarding culture of our society, culture is the vital part of any society, so my question is that first of all, we must be familiar with society ?Another question of mine, what it is society? How we can understand well about it. Now, I say that there is a great wall of any society that is known as culture within that Wall people have to walk in their own life. Long time ago, when we remembered about that time when our grandfather was a student and trying to know about the world. That time culture was totally different than ours of

today. That time culture was depended on according to the society in different backgrounds. That time there was a term socialism in that Shadow of socialism, people were surviving with cemented relationship one another in the society having not any dispute could be shared among the people for their personal need and requirements in the world. This term with effect had been giving and teaching humanity and manhood for a long time to the people. Every issue had been solved under the shadows of socialism because really it had very vast meaning to describe, that term socialism had power to solve each and every dispute among the people in the society by the trained and veteran people. During that time, among them even societal disputes could be under it but some people were educated in that umbrella promising the people that they were trying to strengthen this term socialism, Instead of that they broke the face of socialism and transformed it into another term that is caste system for their own benefits. They collapsed that term and made it a new in the society and Society came to stand on that sack of disputes because of poisonous term that is really a poison of our society, On another way, we can say this is a disease like cancer then the group of people of that old society could be separated caste wise. This is the first phase of transformation of Culture by the people of that ancient society. Castisim deeply effects the culture in the world. It breaks down the relationship among the people.

Now, once I was in a political programme then I heard the speeches from different leaders who were well educated but they also talked about their castes and creeds so I mean that that was and that is also very unfortunate for us in the society. In this modern time, on other hand, I here, am going to describe the transformative form that is caste. It shows a major problem of our society. This problem can be seen at every step of life in the present Society of ours. I have also seen with my open eyes how this problem is increasing leaps and bounds .Here, I m giving another very clear example that when I was in MA ,lived in Gandak Hostel, I saw the cruel hands of high class people, how they suppressed the people of lower class. Members of lower middle class families are being tortured by their cruel hands for a long time because of unbalanced path of culture. Weak hands are being tortured by them not only physically but also mentally and emotionally. Due to castisim, socialism, individualism, people are being suffered a lot.

This term has been brought for lifting up the society for their personal lives. It is also fact that this impact is not final to spread among them. So this is the second phase of transformation of culture.

So that, this phase 'Individualism' has been brought a great revolution of selfishness. One character made himself a society, religion, caste and also creed for ones particular benefit. This term breaks the walls of the society, religion and even castes too. In this type of formation, we can see death of social Bond, death of political Bond, death of religious Bond and death of spiritualism.

In this type of society the people have lost moral values and moral sense and also moral duties. They all are the wise foolish man and derailed the manner and the curtesy. It is also fact to say that in this world of individualism, our heart is not allowed to love honestly someone else in the society and also not allowed to help the needy one and also not allowed to follow moral Ethics of someone else.

For all these issues regarding transformation of culture are not depended upon only one or two factors but these formations are purely depended upon many factors like TV, news channels, internet ,digital education, globalisation and also modernization. Because of these transformations of culture what happens in the society, yes it's true to say that bad things happen largely in the society due to culture detoreation and transformation.

In our modern society, everyday material is covering the whole essence of the world. People are visiting the essence of socialism and the essence of spiritualism, the essence of modernism but instead of that they like to select materialism willingly leaps and bounds, even MK Gandhi said "**we should neglect western culture and try to promote our Indian culture** " Yes, it's true that Indian culture was very rich in the whole world and still Indian culture is very rich in the whole world because there are many examples, the people across the world trying to copy Indian culture for their peaceful life. We cannot say Indian culture is simply a culture but it is a great foundation as rock. But in the response of our culture, I am very sorry to say that we lost that ornament which was not simple and which is not so simple yet; Again I am very sorry to say that we have been losing our purity in the world. It really shows the death of manner and courtesy, if we lose our culture then surely we will lose our moral values and moral duties from the human society. We can't deny ourselves that we are the product of transition phase. The culture and civilization and other ways of living are transforming rapidly across the world because millions people believe that changing is the rules of our existence. At any rate, we should not lose our strength of culture and civilization if we lose, might have been into the dearth of difficulties.

CONCLUSION

It's fact that Indian culture is an un-costed ornament in the world. So if anyone is born in this part of the country then must be responsible for rich Indian culture to save and protect honestly from the social animals having selfish nature and from enemies who want to destroy this rich heritage. Being honest Indian, we can say, our culture was a heritage and is a heritage so keep it up than others in the world. Now a days, in the modern society, People are going into the world of materialism but materialism is the world of blinds and foolish so in my area of knowledge that should come out from that world of Blinds and foolish. Now, this is the time not to experiment but this is the right time to stand with our culture to strengthen our nerves. I also mean that culture is the spinal

cord of any society so that save culture, save heritage, save life, save morality, save humanity and save manhood. Finally, it is also acceptable that culture is an identity so never lose identity in the world If we lose our culture then and we will lose our identity from the world.

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