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WOMEN POLITICIAN A STUDY WITH SPECIAL REFERENCE TO ADMINISTRATION AND MANAGEMENT OF CHITRALEKHA PATIL.

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ABSTRACT

In the twenty first century girls political entrepreneurs area unit probably rising because the sturdy human resource. the first objective of this paper is to seek out the standing of ladies entrepreneurs in Asian country and conjointly studies the success story of Chitrlekha Patil, one in every of the roaring girls entrepreneurs of Asian country from Bhartiya Shetkari Kamgar Paksh's girls politician. Girls of twenty first century isn't any additional a conventional resource confined to homes solely rather an informed, knowledgeable and innovative a part of the population possessing the capability to remodel economies into thriving enterprises. On the idea of this analysis some recommendations area unit given to push spirit of ladies businessperson ship and serving to the ladies to become a roaring entrepreneur.

KEYWORDS: Entrepreneur of woman's, Women Politician.

INTRODUCTION

Entrepreneurship refers to the act of fixing a brand new business or restorative associate degree existing businesses thus on take blessings from new opportunities. Associate degree businessperson may be a one who starts associate degree enterprise. He searches for modification and responds to that. Variety of definitions is given of associate degree entrepreneur- The economists read him as a fourth issue of production at the side of land labour and capital. The sociologists feel that sure communities and cultures promote entrepreneurship like as an example in Asian country {we say we area unit saying} that Gujarati's and Sindhis are terribly enterprising. Still others feel that entrepreneur's area unit innovators United Nations agency return up with new concepts for product, markets or techniques. Thus, entrepreneurs form the economy by making new wealth and new jobs and by inventing new product and services. However, associate degree insight study reveals that it's not concerning creating cash, having the best concepts, knowing the simplest packaging, applying the simplest selling strategy. It's a state of mind, that develops naturally, supported his/ her close and experiences that makes him / her believe life and career in an exceedingly given means.

Entrepreneurship has been a male-dominated development from the terribly early age; however time has modified things and brought girls as today's most unforgettable and sacred entrepreneurs. It's calculable that girl's entrepreneurs presently comprise concerning 100 percent of the full range of entrepreneurs in Asian country, with the share growing once a year. If the prevailing trends continue, it's possible that in another 5 years, girls can

comprise 2 hundredth of the entrepreneurial force.

STATUS OF WOMEN ENTREPRENEURS IN INDIA

Of the seventeen countries surveyed Asian country has been hierarchal among the worst performing arts countries (16th, simply on top of African nation. Countries like Turkey, Morocco and Egypt have outperformed Asian country.) Within the space of ladies entrepreneurship in gender-focused international entrepreneurship survey. Standing of upper education of ladies in Asian country came bent on be not up to most countries within the world. At present, women's entrepreneurial role is proscribed within the giant scale industries and technology primarily based businesses. However even in little scale industries, the women's participation is incredibly low. As per the third all-India census of little Scale Industries, only 10.11% of the small and tiny enterprises were owned by girls, and only 9.46% of them were managed by girls. Whereas the quantity of ladies in operation their own business is increasing globally, girls still face large obstacles that stunt the expansion of their businesses.

CHALLENGES FACED BY WOMEN ENTREPRENEURS

Women's family- obligations conjointly bar them from turning into roaring entrepreneurs in each developed, home and older dependent members of the family.

□ **Gender gaps in education-** Whereas girl's area unit creating major strides in instructional attainment at primary and secondary levels, they typically lack the mixture of education.

□ **Lack of finance** - Access to finance is one in every of the foremost common challenges that entrepreneurs face and this is often very true for girls United Nations agency area unit additional obstructed by lack of non-public identification, lack of property in their own name and also the would like for his or her husband's signature on several documents.

□ **Legal constraints in family law-** The institutional and legal setting is essential to the expansion of female-owned enterprises. Laws control the personal sphere specifically those relating to wedding, inheritance and land will hinder women's access to assets that may be used as collateral once securing a loan.

□ **Heavy household responsibilities-** A requirement on girls particularly those in rural areas United Nations agency have additional kids. They're needed to perform their ancient role as housewives and thus, they need fewer hours of free time than men, each throughout the weekend and on weekdays. Associate degree International Labor Organization report on girl's entrepreneurship identifies the subsequent issues two-faced by girl's entrepreneurs.

□ **Lack of family support-** Typically the family could create the ladies feel guilty of neglecting social unit duties in her pursuit of business obligations. Cultural traditions could twiddle my thumbs a lady from venturing into her own business.

□ **Lack of confidence and faith-** Lack of role models undermines the self esteem of ladies entrepreneurs. The activity of commerce is taken into account detestable to the feminine gender.

□ **Lack of right public/ private institutions-** Most public and personal incentives area unit victimized and don't reach the lady unless she is backed by a person. Conjointly several trade associations like ministries, chambers of commerce don't cater to girls expecting women's organizations to try to the required issue.

Life of an Entrepreneur – Mrs. Chitrlekha Nrupal Patil,

Mrs. Chitrlekha Nrupal Patil may be a roaring businessperson in today's politics residing at Airbag, and within the best manner {in adoring a|in an exceedingly in a terribly} very short time. She has raised herself because the youth icon, United Nations agency is born on twenty second Gregorian calendar month in Nashik Chitrlekha's father was within the jewelry business and thus she was born with a inherited wealth in her mouth. She graduated in Mass Media and later within the year 2008. She has been enjoying her role responsibly and ably holding the mast of the worthy family of Bhai Jayant Patil.

D. R. Fulgavkar and conjointly that of Bhau Jayant Patil. The dream of enabling the poor to possess a right to education, empowering them with the data and experience required to form it somewhere during this fast paced world, and to form a more robust mental perspective of such. And to form it all return true Chitrlekha Patil has been crucial within the gap of forty Sanskrit language and English Medium faculties, Junior and Senior schools, technical school M.M. College, B.Ed and DTED school. Associate degree within the times to follows she appearance forward to increasing the society's superior skill. Within the efforts to produce education, she firmly believes to include extracurricular activities and programs to create overall development of scholars and not simply create them book worms.

The impeccable leadership, wise counsel and encouragement has raised the standard and standards of the PNP Education Society and these days the establishment stands with pride as a definite as an academic and Cultural Centre and has several achievements to its credit at the District, State and National levels. Be it instructional excellence or Cultural events of the urban center University, or sports events, the flag of PNP Education Society has perpetually hoisted high. However all of its return through several scrupulous efforts by Chitrlekha Patil United Nations agency has not left any stone right-side-up to create a change within the lives of the scholars and also the lecturers additionally. For such she has perpetually been holding camps and seminars by the peers to produce very important insights and impact the mind sets of the scholars and lecturers alike. She has conjointly been drudging onerous to extend the speed of accomplishment amongst the individuals and also the position holders for higher governance.

Being graduated in Mass Media, Journalism happens to be her favorite occupation and she or he has been responsibly completing the task by being the beacon of "Krushival" the foremost cherished newspaper that has been enlightening the lives of the many since the last seven decades and additional. Along with her distinct sense of human psyche she has been roaring in maintaining a fine tuned balance between the current age demands and also the previous ancient viewpoint that the paper has thus honestly showcased since generations.

She has conjointly fitted well in her role because the Shetkari Kaamgar Paksh Mahila Aagadi Pramukh and has been completing rallies and seminars to create a change within the lives of ladies, particularly within the rural areas. She has junction rectifier several such campaigns for the management of ladies, be it the matter of teaching the lady kid or the equal position of ladies within the society. It's due to her philanthropic nature and deeds that she has won the respect of the many at numerous levels are it instructional, political, social or cultural. She was recently felicitated by the International Association of Lions clubs of Alibag for completing the role of a perfect subject of the country.

Poet Borkar, titled “SandhiPrakashat” Altogether the ways in which it enfolds upon USA, it's to be cherished moment by moment and also the joy is to be shared with the man beings. Associate degree someone United Nations agency lives such a lifetime of feeling and gratitude lives it altogether aspects. One such individual United Nations agency dwells amongst USA is Chitralkha Nrupal Patil.

Her view point:

“The power of the youth and also the girls will create a change within the gift Politics and Social situation of the country. For such young boys and ladies ought to take the primary stride forward to form such modification happen as mere blaming the politicians wouldn't modification a issue. i feel that the youth will trigger a considerable transformation by creating use of the powers unconditional in them by the constitution.

RECOMMENDATIONS

The elimination of obstacles for girl's entrepreneurship needs a significant modification in ancient attitudes and mindsets of individuals in society instead of being restricted to solely creation of opportunities for girls. Hence, it's imperative to style programmes which will address to attitudinal changes, training, corroboratory services. The fundamental demand in development of ladies entrepreneurship is to form aware the ladies relating to her existence, her distinctive identity and her contribution towards the economic process and development of country. The fundamental instinct of entrepreneurship ought to be tried to be reaped into the minds of the ladies from their childhood. This might be achieved by fastidiously coming up with the course of study which will impart the fundamental data at the side of its sensible implication relating to management (financial, legal etc.) of associate degree enterprise

Here is a unit some suggestions to extend the role of ladies entrepreneurs:-

- **Infrastructure** – Infrastructure started plays an important role for any enterprise. Government will set some priorities for girl's entrepreneurs for allocation of business plots, sheds and alternative amenities. However, preventative measures ought to be undertaken to avoid the misuse of such facility by the lads within the name of the ladies.
- **Personality Development**- Attempts ought to be there to boost the standards of education of ladies generally additionally creating effective provisions for his or her coaching, sensible expertise and temperament development programmes, to improvise their over-all temperament standards.
- **Business Development Training Programs** – they will conjointly target strategy and also the long-range success of a business from writing a business conceive to targeting specific markets, at the side of product innovation among business clusters and incubators.
- **Access to Finance Programs**- Efforts to facilitate access to finance for girls entrepreneurs usually include initiatives that reform restrictive bank and regulative policies. Such reforms settle for less ancient styles of collateral, explore a lender's temperament to repay and change business written account. They conjointly facilitate monetary establishments develop innovative loan and savings product for feminine entrepreneurs.

□ **to ascertain**- All Asian country forums to debate the issues, grievances, issues, and filing complaints against constraints or shortcomings towards the economic progress path of ladies entrepreneurs and giving appropriate selections.

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